

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5

News Channel 4 HD Metromedia
on your side

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6898
 (864) 576-7777 FAX (864) 587-4480

Copy

Client:	Barack Obama/ D/ President	Submission Cost:	14885	Campaign Ref:	E 120802001
Buyer:	"	Client/Product Estimate:	95 /101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06280799
Est./PO Number:	06280799	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product: Obama For America

Demographic: (L) Household

Booking Group: WSPA

Order:

Key Market: Greenville Spartanburg
Ashevil

Ref	Sales Product Details	Rev Type		Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right	04		115	30	Nor of Spots	2		2		2	230
	TWTF..			130	Comme	Nor of Spots		2	2	2	4	520
2	M-F 730p Scene On 7	06		150	30	Nor of Spots	2		2	2	6	900
	TWTF..			150	Comme							
3	M-F 9a Dr Phil	05		85	30	Nor of Spots		1			1	85
	TWTF..			90	Comme	Nor of Spots		1			2	180
4	Fri 10p ET / 9p CT Blue Bloods	05		700	30	Nor of Spots		1			1	700
F..			700	Comme							
5	Fri 10p ET / 9p CT Blue Bloods	05		800	30	Nor of Spots		1			1	800
F..			800	Comme							
6	Fri 9p ET / 8p CT CSI NY	05		500	30	Nor of Spots		1			1	500
F..			500	Comme							
7	Sat SEC Football	05		400	30	Nor of Spots		1			1	400
S.			400	Comme							
8	Sat 7p Access Hollywood	05		150	30	Nor of Spots	1				1	150

Weekly Totals:

Total Spots(Ord Spots)	9	10	12	14	1	46
Open PR			-1	-1	-2	-1450
Closed PR		1	2			3

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Barack Obama/ D/ President
 Submission Number 394 Issue 5

News Channel
On Your Side

WSPA-TV
HD
 Spartanburg SC 29303-6698

(864) 576-7777 FAX (864) 587-4480

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Client:	Barack Obama/ D/ President		Submission Cost:	14885	Campaign Ref:	E-120802001
Buyer:	<u>'</u>		Client/Product/Estimate:	85/101 /1536	Sales Rep:	H/RP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12		Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799		Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No		Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
20	Wed 8p ET / 7p CT Survivor ..W...	04		1400	30 Comme					1	1	1400
21	M-F 9a Dr Phil M.....	05		85	30 Comme	Nbr of Spots	1	1		2	90	170
22	Sun 9p ET / 8p CT Good Wife ..S	05		90	30 Comme	Nbr of Spots		1		1	1	90
23	Sat 10p ET / 9p CT 48 Hours ...S.	06		350	30 Comme	Nbr of Spots	1			1	350	350
24	M-F 9a Dr Phil ..TF.. Isolations, W/C 09/03 MTWTF..	05		90	30 Comme	Nbr of Spots	1			1	90	90
26	Sat 730p Access Hollywood ...S.	04		200	30 Comme	Nbr of Spots	1			1	200	200
27	Mon 8p ET / 7p CT How I Met Your Mother M.....	05		60	Comme	Nbr of Spots				1		
28	M-F 11a ET / 10a CT Price Is Right ..WTF..	04		115	30 Comme	Closed PR	1					
29	M-F 730p Scene On 7 ..WTF..	06		150	30 Comme	Nbr of Spots	2			2	300	300
31	Sun 930p ET / 830p CT Good Wife	05		1300	30 Comme	Nbr of Spots	1			1	1300	1300
Weekly Totals:						Total Spots(Ord Spots)	9	10	12	14	1	46
Open PR									-1	-1	-2	-1450
Closed PR									1	2	3	

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Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5

News Channel 10
on HLN (8)

Barack Obama/ D/ President
Submission Number 394 Issue 5

WSPA-TV
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Client:	Barack Obama/ D/ President	Submission Cost:	14885	Campaign Ref:	E:120802001
Buyer:	"	Client/Product/Estimate:	95/101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
MkgdS				Comm						-1	-1300

Weekly Totals:	Total Spots(Ord Spots)	9	10	12	14	1	46
	Open PR					-1	-1450
	Closed PR					2	3

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emtion	1,300.00	31 (09/23)	0000171304	
9	Sat 7p News	:30 Commercial	09/24/12	Open Pre Emtion	150.00		0000000000	E:120802001
22	Sun 9p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Emtion	0.00	31 (09/23)	0000176217	E:120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	:30 Commercial	09/10/12	Closed Pre Emtion	3,400.00	No Makegood / Credit	0000000000	E:120802001
31	Sun 930p ET / 830p CT Good Wife	:30 Commercial	09/17/12	Open Pre Emtion	1,300.00		0000000000	E:120802001

Grand Totals

Month 9 Weeks: 5

Month 10 Weeks: 4

	Totals	09/03	09/10	09/17	09/24		
Spots	46	9	10	12	14		

	Cost	16335	1410	3005	4145	7625	150

Grand Totals:

Spots:	46
Gross Total:	14,885.00
Commission:	2,232.75
Net Total:	12,652.25